

BSCPA Regional Bike Summit Speaker Profiles

Lauri Ahlskog, AICP, Senior Planner, Lancaster County Planning Commission

Lauri Ahlskog is a Senior Transportation Planner with the Lancaster County Planning Commission in Lancaster, PA which serves as staff to the Lancaster County Transportation Coordinating Committee, the Metropolitan Planning Organization (MPO) for Lancaster County. Lauri has spent her 20 year career advocating for bikeable and walkable communities through implementation of the county's Bike and Ped Transportation Plan. She manages the Transportation Alternatives Program, coordinate's the MPO's Bicycle & Pedestrian Advisory Committee (BPAC) and is a member of Pennsylvania's Pedalcycle and Pedestrian Advisory Committee (PPAC). Lauri has a BS in Environmental Resource Management from Penn State University and is a member of the American Institute of Certified Planners (AICP).



Tom Barron, Chair, PA Interagency Bicycle Support Workgroup

Tom was instrumental in helping DEP and DCNR to achieve silver status as Bicycle Friendly Businesses. Tom is also League Cycling Instructor #4813, for the League of American Bicyclists and teaches safe cycling courses in the community .

Brenda Buescher - Health Promotion Specialist, Lancaster General Health

Brenda currently leads nutrition and physical activity initiatives for Lancaster General Health. She facilitates the Lighten Up Lancaster County Coalition and serves as a board member of Lancaster Bikes!, a volunteer-led advocacy group. Brenda has a bachelor's degree in political science from Johns Hopkins University and a master's degree in public health from the University of North Carolina at Chapel Hill. Before moving to Lancaster County, she worked as a drug and alcohol prevention specialist for the University of North Carolina and as a program coordinator for the University of Minnesota Medical School.



Richard Farr – Executive Director, rabbittransit



Rabbittransit is a regional public transportation provider serving the residents of ten Central Pennsylvania Counties providing over 2.5 million trips a year. Farr's leadership has resulted in a number of initiatives including piloting paratransit software and the Find My Ride PA project for the Commonwealth of Pennsylvania as well as the creation of a 501(c)(3) nonprofit known as 3P Ride. Farr has served on the MATP/NEMT Advisory committees, the Human Service Transportation Coordination Study and the Act 89 Shared-ride Pilot program Advisory Committee. Farr was named a Commissioner on Governor Corbett's Transportation Funding Advisory

Commission. He served as past Chairman of the Pennsylvania Public Transportation Association, the Susquehanna Regional Transportation Partnership, York County MPO and is the current Chairman of the Adams County MPO.



Roy Gothie, PennDOT Bicycle Pedestrian Coordinator, along with **Chris Drda**, Assistant District Engineer-Design and **Dave Holcombe**, Transportation Planner 1, PennDOT District 8, will be presenting information about PennDOT's policies, manuals and PennDOT Connect, and more. They will also have a question and answer session following the presentation.

Laura Heilman -Vanpool, Bicycle & Pedestrian Outreach Manager, Commuter Services of PA

Laura offers over 10 years of experience within the Transportation Demand Management field. She leads the Commuter Services team in developing vanpool and bicycle/pedestrian programs for commuters and employers throughout a 13 county region of Pennsylvania



Dick Norford - Volunteer Advocate

Dick is a resident of Clarks Valley in Middle Paxton Township. He is a semi retired sales



and marketing executive. A passionate bicycle rider, he enjoys a variety of outdoor activity including golf and skiing. An active advocate for biking and walking, serves on many boards including the Harrisburg Bicycle Club, The Capital Area Greenbelt and the founding president of Bicycle South Central PA. This grandfather of 6 enjoys traveling with his wife Kay to visit his grown children scattered around the US. His extensive travels have taken him to all states and over 95 countries. A native Virginian a passion for history comes naturally. He's an avid baseball fan and staunch supporter of the Washington Redskins.

Roni Ryan, Elizabethtown Borough Manager

Roni is a certified planner by the American Institute of Certified Planner (AICP). She has a Bachelor's Degree from Albright College and a Masters Degree from Penn State University. She is passionate about planning for exceptional quality of life and economic growth in communities. She serves on the Lancaster County Planning Commission, the Elizabethtown Industrial Development Authority and the Susquehanna Municipal Trust. In her free time, she and her family enjoy outdoor activities and spending time in the mountains, hiking, biking, kayaking and cross country skiing.



Elizabethtown Borough provides its residents with quality public services including finance, streets, parks, wastewater collection and treatment, code enforcement, economic development, storm water management, emergency services and contracts administration.



Gary Sjoquist, Senior Bicycle Advocate, Quality Bicycle Products

Gary has been the Bicycle Advocate for QBP since 1998. As the industry's first fulltime advocate, and a 2012 inductee into the Mountain Bike Hall of

Fame, Gary has been using advocacy to further cycling both nationally and in Minnesota for more than 25 years. He was a co-founder of Bikes Belong (now People for Bikes), the industry's advocacy organization, and also founded BikesPAC, the bicycle industry's political action committee for work on Capitol Hill in DC. He's been instrumental in furthering access and safety for cyclists in Minneapolis, founded the Minnesota Off-Road Cyclists to develop and maintain mountain bike trails, and in 2012 launched the Minnesota High School Cycling League which now numbers more than 1500 participating student athletes.

Sarah Clark Stuart, Executive Director, Bicycle Coalition of Greater Philadelphia

Sarah's 30-year career has focused on environmental and transportation advocacy and philanthropy. As Executive Director of the Bicycle Coalition of Greater Philadelphia, she guides the development of campaigns to advance high-quality connected regional trail and bikeway networks, policies and infrastructure that make streets and neighborhoods safer, and engagement activities to encourage more people to use trails and bicycle lane networks. Since 2009, Sarah has worked with colleagues to catalyze the design and construction of the Circuit Trails, Delaware Valley's 800+ mile regional trail network. Sarah chairs the Circuit Trails Coalition and PennDOT's Pedalcycle and Pedestrian Advisory Committee. She was a member of Philadelphia's Park and Recreation Commission from 2009-2015. She holds degrees from Pomona College and Yale University and lives in the Logan Square neighborhood of Philadelphia.



Missy Sweitzer, Traffic Safety Specialist, Center for Traffic Safety

Missy started her career as a Traffic Safety Specialist in June of 2016. After losing a son to an underage, impaired driver in 2008, she knew that advocacy work and education was in her future. She enjoys the opportunity every day to educate the public on all kinds of traffic safety.

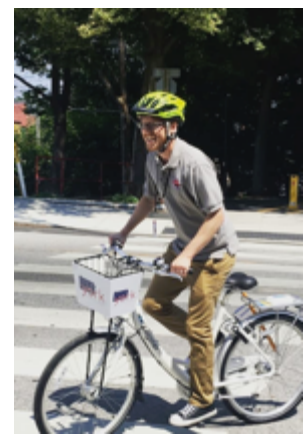
Erin G. Trone - Assistant Manager, Lower Allen Township

Mrs. Trone is the Assistant Manager at Lower Allen Township where she is the Director of Community and Economic Development. She has been with the Township since 2010. She specializes in Economic Development and is the liaison to the Lower Allen Township Development Authority. This past year, she managed Lower Allen's Comprehensive Plan Update which focused on implementable projects with clear action items and responsible parties. As a first-ring suburb to the City of Harrisburg, Lower Allen has limited remaining vacant lands, and many of the recommendations of the Comprehensive Plan focused on balancing development with green space and on redevelopment.

Prior to working at Lower Allen, Mrs. Trone worked as a consultant at Delta Development Group. Her work focused on planning and funding projects such as downtown improvement districts, grant writing, lobbying, comprehensive planning, and stormwater management. She has a Master of Public Administration with a concentration in Public Budgeting and Finance from Penn State, and a B. A. from Virginia Tech in Public and Urban Affairs with a concentration in Urbanization and Planning.

Craig Walt, MPH(c), Community Health Services Supervisor, City of York – Bureau of Health

Craig is the Community Health Services Supervisor for the City of York – Bureau of Health. He received his B.S. in Public Health from Temple University and will graduate with an MPH in Health Policy and



Management this spring. Craig has been with the Bureau of Health since 2014 and has led a variety of community health initiatives, including efforts to improve walkability and bikeability and advance the City of York's designation as a Bicycle Friendly Community by the League of American Bicyclists. Craig leads the City's Active Transportation Committee and serves on the Traffic Safety Committee in support of Complete Streets Policy and its implications for improving bike and pedestrian safety in the built environment. The City of York works to increase safety for all modes of transportation, improve multimodal connectivity, and provide opportunities to be physically active in community settings. Craig lives with his wife Leah and dog Monk within a block of the Heritage Rail Trail in York City, PA.

Cecily Zhu, Alternative Transportation Program Coordinator for Penn State
Cecily joined the Penn State team in Fall 2015 as the university's first Alternative Transportation Program Coordinator. Managing a variety of programs from bike safety to encourage the use of alternative fuels, she works to reduce the environmental impacts of traditional single occupancy motor vehicle travel. She also works with planners and related groups within the Centre Region to ensure a cohesive system exists between Penn State and the community at large. Although originally from New York, Cecily moved to State College from Pittsburgh where she most recently worked on transportation equity initiatives. Cecily received a Bachelor of Science in Environmental Studies: Policy, Planning, and Law from the SUNY College of Environmental Science and Forestry in 2013.

